

Science communication Rockefeller Foundation Bellagio: November 6-10

DRAFT AGENDA OUTLINE

Monday 6 November

Arrival:

Please note that if you arrive before 2pm lunch will be served.

1-2pm Lunch

7-7.30pm: Cocktails: Bellagio Managing Director, Ms Palacia Pilar will greet guests

7.30-8.30pm Dinner

(If you are arriving after 5pm, please let Jenni Metcalfe know so we can organise to meet you)

Tuesday 7 November

8-9am Breakfast

9.15am Welcome, setting the context of the meeting

Chair: Jenni Metcalfe

9.45am **Topic 1a: An overview of the Rockefeller Foundation's 4 priorities**

Discussion of the Rockefeller Foundation's 4 priorities:

1. Advance health
2. Revalue ecosystems
3. Secure livelihoods
4. Transform cities

Chair: Cary Funk

10.30 Morning tea

11am **Topic 1b: Examining each of the Rockefeller Foundation's 4 priorities**

Small groups to discuss each priority:

- What can science communication research and practice offer in reflecting on and responding to these priorities?
- Are there any case studies or examples?

1. Advance health (Ayelet, Bruce, Marta, Martin, Niels) **Chair: Ayelet**
2. Revalue ecosystems (Lloyd, Marina, Luisa, Felicity, Luz Helena, Michelle, Brian) **Chair: Michelle**
3. Secure livelihoods (Cary, Emily, Joan, Peter, Toss) **Chair: Peter**
4. Transform cities (Alex, Jenni, Maarten, Rick, Xuan) **Chair: Maarten**

12.00pm Groups report back / discussion

1pm Lunch

2pm **Topic 2: Trends, challenges, opportunities and gaps in science communication research**

Chair: Jenni Metcalfe

(Discussion of recent studies of science communication research: Alex Gerber, Marina Joubert, Luisa Massarani, and Bruce Lewenstein on NAS Science of Science Communication report)

Examine related issues such as:

- Identifying and filling significant gaps in research
- Opportunities and risks of global science communication research
- New/diversified research methods
- Research with / for practitioners

3.30pm Afternoon tea

4pm **Topic 3: The world of the science communication practitioner**

Chair: Marina Joubert

Examine issues such as:

- What is science communication practice? How is this defined?
- Who are practitioners? What roles do they play?
- Science communication versus PR; what are the ethics?
- Practitioners and their application (or not) of science communication research results
- Practitioners who do research (and visa versa)
- Research questions raised by practitioners
- Evaluation of science communication practices

5.30pm Break

7-7.30pm: Cocktails

7.30-8.30pm Dinner

Wednesday 8 November

- 8-9am Breakfast
- 9.15am Outcomes from yesterday
- 9.30am **Topic 4: Theories and disciplines of science communication research – can we develop a common framework?**

Chair: Brian Trench

Examine issues such as:

- Theoretical development of science communication
- Cross-disciplinary research
- Science communication as part of culture, society, economy
- Interactions between science communication scholars and practitioners
- The application of theory to practice – are there theories that science communicators should know?

- 10.30 Morning tea
- 11am Continue topic 4
- 1pm Lunch
- 2pm **Topic 5: What role can science communication research and practice play in connecting with policy makers?**

Chair: Rick Borchelt

To consider:

- The value science communication can add to the policy-making process
- Science communication happens within political and ideological spaces; what does this mean for scientific objectivity?
- Science communication's role in combatting 'anti-science' sentiments
- Possible joint global science communication research / practice proposals linked to policy making
- Connections between science communication, policy making and the Rockefeller Foundation's 4 priorities

- 3.30pm Afternoon tea
- 4pm Continue topic 5
- 5.30pm Break
- 7-8.30pm: Cocktails and dinner at Villa Serbelloni jointly with the scholars in residence at Bellagio (TBC: shuttle buses provided to the Villa from 6.50pm)

Thursday 9 November

8-9am Breakfast

9.15am Outcomes from yesterday

9.45am **Topic 6a: Building stronger collaborations between science communication research and practice**

Chair: Toss Gascoigne

Examine issues relating to:

- How many science communicators are both practitioners and researchers?
- How much practice is already informed by research?
- What are the important gaps between scholars and practitioners?

10.30 Morning tea

11am **Topic 6b: Building stronger collaborations between science communication research and practice**

Chair: Emily Dawson

Examine issues relating to:

- How do we bridge the gaps between scholars and practitioners?
- Case studies of where this has worked (or not)
- Opportunities for science communication practitioners and scholars to work together; e.g. on cross cultural studies
- How can science communication scholars provide critical interpretation of science communication practice if they are working with or for practitioners?

1pm Lunch (Members of PCST Scientific Committee will also meet over lunch)

2.30pm **Topic 7: Bringing it all together**

Chair: Alex Gerber

Discussion of outputs and outcomes from conference. Options could include:

- Ongoing “think tank”
- Publication of articles
- Proposals for grant funding
- PCST website publication
- Input into PCST conference
- Briefing paper for policy makers
- Declaration
- Other ideas from earlier discussions

3.30pm Afternoon tea

4pm **Topic 8: PCST Conference – Dunedin**

Chair: Lloyd Davis

Discussion of program and opportunities
Taking the discussions from Bellagio to Dunedin

5pm Wrap up / actions

5.30pm Break

7-7.30pm: Cocktails

7.30-8.30pm Dinner